



INSIGHTPHARMA

Monthly NEWSLETTER

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Health Outreach Programme

On the occasion of World Health Day, the Department of Pharmacy Practice organized a Health Outreach Programme at Kalinganahalli with the objective of promoting awareness on maternal and fetal health, preventive care, and evidence-based healthcare practices.

The programme commenced with an inaugural address by Dr. Mahendra Kumar, Head of the Department of Pharmacy Practice and followed with Dr. Satish Kumar B P, who emphasized the significance of community-based health initiatives.

This was followed by informative sessions delivered by Ms. Saniya Shaikh (Ph.D. research scholar) and Ms. Asfiya Siddiqua (M.Pharm. student), focusing on medication awareness and essential maternal care practices.

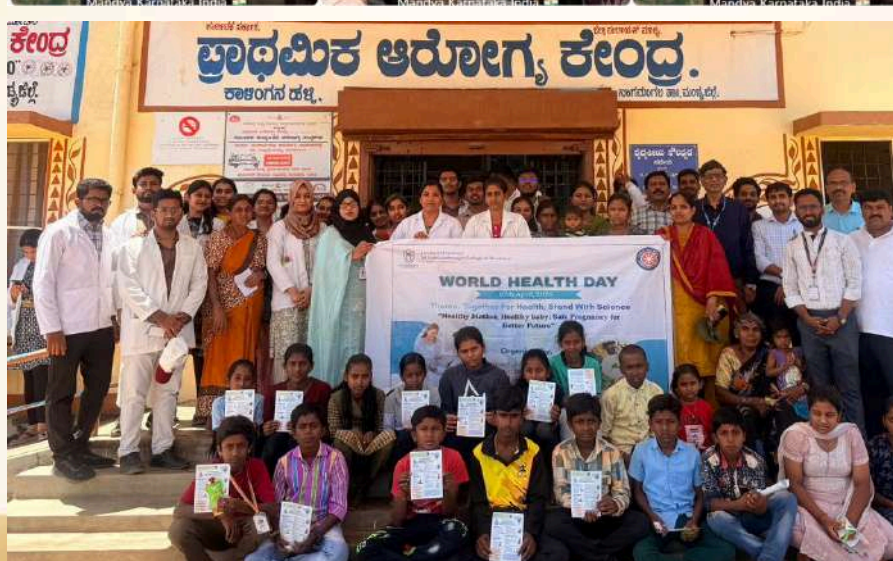
A role play presented by Pharm.D. students on maternal and fetal nutrition effectively conveyed the importance of a balanced diet and safe pregnancy practices to the community.

Highlights

- Awareness on maternal and fetal health
- Educational sessions by students and research scholars
- Role play on safe pregnancy and nutrition

Outcome

The programme successfully enhanced awareness regarding safe pregnancy practices and preventive healthcare, while also fostering active student participation and meaningful community engagement.



MESSAGE FROM EDITOR

It is with great pride that 'Insightpharma,' the monthly newsletter of Sri Adichunchanagiri College of Pharmacy, is a vibrant platform that reflects our academic spirit, institutional milestones, and the evolving landscape of pharmaceutical sciences.

Each edition of Insightpharma is a curated window into the dynamic pursuits of our students, faculty, and research scholars. From curriculum innovations and regulatory achievements to SDG-linked outreach and interdisciplinary collaborations, this newsletter captures the pulse of our progress. It also serves as a testament to our commitment to quality education, ethical research, and community engagement.

As we navigate the challenges and opportunities of modern pharmacy education, Insitepharma becomes more than a publication—it becomes a chronicle of our shared vision. I commend the editorial team for their dedication to clarity, creativity, and relevance in every issue.

I invite all readers to engage with Insitepharma as a living archive of our journey toward academic distinction and societal impact.

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TWO-DAY WORKSHOP ON- CORE CLINICAL AND RESEARCH COMPETENCIES (CCRC)

The Department of Pharmacy Practice successfully organized a two-day workshop on Core Clinical and Research Competencies (CCRC) with the objective of enhancing clinical expertise and strengthening research capabilities among pharmacy students and professionals.

Objectives:

- To enhance clinical knowledge and practical skills among students
- To strengthen research competencies and evidence-based practice
- To bridge the gap between academic learning and industry expectations
- To provide real-world exposure through interactive learning and interviews

Workshop Proceedings:

The workshop began with an inaugural address emphasizing the growing need for integrating clinical practice with research-driven healthcare. This was followed by expert sessions delivered by Dr. Karthik Rakam, Pharm D (CEO & Co-founder, Avenida Innovations), Dr. Abhradeep Chatterjee (Project Support Coordinator, PPD, part of Thermo Fisher Scientific), and Dr. Sunitha Chandrasekhar Srinivas (Public Health Researcher & Visiting Professor), each bringing diverse perspectives from industry, clinical research, and public health.

Dr. Karthik Rakam provided insights into innovation in clinical practice and the evolving role of pharmacists in healthcare systems.

Dr. Abhradeep Chatterjee shared practical knowledge on clinical research processes, industry expectations, and professional skill development.



Dr. Sunitha Chandrasekhar Srinivas highlighted the importance of public health approaches, antimicrobial stewardship, and strengthening primary healthcare systems through community-based research.

As a part of the workshop, Dr. Abhradeep Chatterjee also conducted an interactive interview session for selected students, providing them with valuable exposure to real-world recruitment processes.



Around 10–15 students participated, and notably, all candidates successfully cleared the interview (100% performance). The final results are expected to be announced within one month.

Participants actively engaged through interactive discussions, real-world case scenarios, and hands-on learning experiences, fostering critical thinking and clinical decision-making skills.

Highlights

- Expert sessions covering clinical practice, research, and public health
- Industry-oriented insights and career guidance
- Live interview experience for students
- Interactive case-based discussions and skill enhancement
- Emphasis on evidence-based healthcare and problem-solving

Outcome / Conclusion

The workshop successfully enhanced participants' clinical and research competencies, equipping them with practical knowledge and skills essential for professional advancement. It also encouraged interdisciplinary learning, innovation, and a deeper understanding of evidence-based healthcare practices



EARTH DAY 2026 THEME- ZERO PLASTIC DRIVE

Earth Day is an annual event on April 22 to demonstrate support for environmental protection. On April 24, 2026, Sri Adichunchanagiri College of Pharmacy of Adichunchanagiri University celebrated the 'Earth Day 2026', on the theme 'Zero Plastic Drive'. Organized by the Institutional SDG Cell in collaboration with IPA - BG Nagar Local Branch, the initiative aimed to foster environmental awareness, reduce plastic usage, and strengthen community participation in sustainability. The event aligned with the institution's commitment to the United Nations Sustainable Development Goals (SDGs).

Objectives of the event

To educate students and faculty about the harmful effects of plastic pollution.

To encourage waste segregation and responsible disposal practices.

To engage the community in adopting zero-waste alternatives.

To promote creativity and active participation through awareness-driven activities.

Activities Conducted

1. Awareness Campaigns

Students delivered impactful presentations with slogans such as "Stop Plastic at Once!" and "Separate Waste, Save the Earth!". Posters highlighted categories of waste organic, inorganic, and e-waste and also emphasizing proper disposal methods.

Informational pamphlets were distributed across campus and nearby areas, promoting alternatives to plastic and encouraging zero-waste practices.

A small awareness skit was performed by the students to make an awareness about the plastic pollution and their harmful effects.

2. Creative Engagement

Students expressed environmental themes through face-painting activities, symbolizing unity and commitment to sustainability.

Handwritten slogans like "Don't Plastic Breaks Us" and creative posters reinforced the urgency of reducing plastic use.

3. Practical Environmental Actions

Color-coded bins for paper, plastic, and wet waste were used to demonstrate proper segregation. Students actively participated in sorting waste.

Groups of students collected litter of plastic across the campus, ensuring a cleaner environment and setting an example of collective responsibility.



4. Community Outreach

Students visited local shops and residential areas, distributing awareness sheets with messages such as "Say No to Plastic, Yes to Zero Waste!" This extended the campaign's impact beyond the campus.

Outcomes of the event

The event saw enthusiastic participation, fostering a sense of responsibility among the academic community.

Increased understanding of plastic pollution and waste segregation practices.

Outreach activities strengthened ties with the local community, encouraging sustainable practices.

The initiative reinforced institutional commitment to SDGs, particularly the following:

SDG 3: Good Health and Well-being

SDG 6: Clean Water and Sanitation

SDG 11: Sustainable Cities and Communities

SDG 13: Climate Action

SDG 14: Life Below Water

Conclusion

The Earth Day 2026, Zero Plastic Drive successfully combined education, creativity, and action. By integrating awareness campaigns, creative student engagement, practical initiatives, and community outreach, the event promoted a culture of sustainability. It demonstrated the institution's leadership in advancing environmental responsibility and its dedication to building a plastic-free future.



Students achievements



Mr. Mohamad Qutboddin, Ph.D. scholar of Dr. Syed Sagheer Ahmed has participated & presented e-poster entitled "Chemical Profiling of Mangifera indica Leaf and Mucuna pruriens Seed Extracts: A Phytochemical and Gas Chromatography–Mass Spectrometry-Based Study" and won 2nd Prize in the Two-Day International Conference held on 29th & 30th April, 2026, at Sultan-ul-Uloom College of Pharmacy, Hyderabad, Telangana State, India.

FACULTY CORNER

RESOURCE PERSON

The session was delivered by **Dr. Naga Prashant Koppuravuri**, an associate professor from Sri Adichunchanagiri College of Pharmacy, Adichunchanagiri University at Narasaraopeta Institute of Pharmaceutical Sciences organized an IQAC guest lecture on "Understanding OBE" on April 4, 2026.

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IQAC, NIPS Organizes
Guest Lecture on
Understanding OBE

4th APRIL 2026

Speaker: Dr. Naga Prashant Koppuravuri M.Pharm., Ph.D
Associate Professor
Sri Adichunchanagiri College of Pharmacy, Javarana Hally, Karnataka



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